

High Style: Betsy Bloomingdale and the Haute Couture

Sponsored by the Costume Society of America Northeastern Region I and the American Textile History Museum

Saturday, October 23, 2010, 8:30-3:30pm, American Textile History Museum, Lowell, Massachusetts

Registration: 8:30-9:30 (American Textile History Museum)

Morning Presentation: A Behind-the-Scenes look at *High Style: Betsy Bloomingdale and the Haute Couture*.

Kevin Jones, Fashion Institute of Design and Merchandising (FIDM), Museum Curator and co-curator of the exhibition, *High Style: Betsy Bloomingdale and the Haute Couture*, will present insights and behind-the-scenes aspects of the creation of this award-winning exhibition. The exhibit celebrates donations of more than 100 *haute couture* garments to the FIDM Museum, over thirty years, by Best Dressed Hall of Fame icon Betsy Bloomingdale. The exhibition describes the process of *haute couture*, showcases Mrs. Bloomingdale's favorite designers, and examines her personal fashion style and lifestyle.

Noon: Lunch at the Gazebo Cafe (included in registration fee)

Afternoon Workshop: Dressing the Invisible Body: Techniques for Creating "Floating" Garment Mounts

Carolyn Jamerson, FIDM Museum Study Collections Manager and Mount Maker, will conduct a presentation and workshop on three different techniques for creating "invisible" garment mounts: plastic forms, wire armature, and polyester felt. These different materials can be used to create mounts that fully support most garment types and, depending on long-term requirements, can work for both exhibition and storage needs.

A screening of the full-length exhibition documentary, including interviews with Mrs. Bloomingdale, Hubert de Givenchy, James Galanos, Adolfo Sardina, and Francois Lesage will be shown, followed by a private, curator-led tour of the exhibition.

Registration (includes symposium, lunch, and Betsy Bloomingdale Exhibition admission) – Circle One:

Early Bird (Before October 10, 2010): \$55.00 CSA and ATHM members / \$60 General Public

After October 10, 2010: \$60.00 CSA and ATHM members/ \$65.00 General Public

Students: \$30.00 Become a CSA Member: visit www.costumesocietyamerica.com or call 1-800-CSA-9447!

Name: _____ Phone: _____

E-Mail: _____ Donation to Northeastern Region's Student Scholarship

Fund: _____ Total Amount Enclosed: _____

Mail Registration form and check to: Marie Schlag, 12 Kimberly Road, Scituate, MA 02066

Make Checks Payable to CSA, Northeastern Region (I). Non-Refundable after October 15, 2010.

Directions: Easily accessible via Route I-495 North or South to exit 35C (the Lowell Connector). Follow the Connector to exit 5B Thorndike Street. Go through four traffic signals and look for the Museum immediately on the left. Turn left into the Museum parking lot. Free parking is available in the Museum's lot. The Museum is accessible by commuter rail (Lowell Line) from Boston's North Station, visit <http://www.athm.org> for information about the ATHM or Hallie Larkin at halliemiss2@yahoo.com.