



WESTERN REGION NEWS

FALL 2009

COSTUME IN THE AMERICAN WEST: HISTORIC TO MODERN TIMES WESTERN REGION SYMPOSIUM, SACRAMENTO, CA SEPTEMBER 25-26, 2009

Join us for a fun and education-filled weekend in historic Old Sacramento to explore many aspects of Western Costume. Below is a list of topics and speakers:

What is Western Costume? (Keynote Address)
Inez Brooks-Myers, Oakland Museum of California,
History Department
see page 2 for a profile on Inez Brooks-Myers

Advertising the West
Sheryl Birkner, Independent Researcher

*The 1940s-1950s Squaw Dress: From Ethnic to
Regional to National Attire*
Nancy J. Parezo, University of Arizona and
Angelina R. Jones, University of Minnesota

George Strait: Fashion Icon of the Texas Cowboy
Melynda Seaton, The Art Institute of Dallas

*Then Becomes Now: How Costumed Interpretation
Engages the Public with History* (Student Award
Presentation)
Alyce Graham, Virginia Commonwealth University

Louella Ballerino: Many 'Points of Concentration'
Shelly Foote, Independent Researcher

The Unknown Adrian
Richard Adkins, Hollywood Studio Museum

The Welcome Reception will be held aboard the Delta King Hotel, an authentic 285-foot paddle-



wheeler. She plied the river between San Francisco and Sacramento starting in 1927, and in 1984 she was towed to Sacramento, given a complete renovation and opened as a hotel. The main portion of the Symposium will be at The



California State Railroad Museum. The museum features twenty-one restored locomotives. On Saturday, we will visit the theater, where costumed interpreters tell the story of how rail transportation connected California to the nation. The museum also offers rides on a steam-powered excursion train between 11 a.m. to 5 p.m.



WESTERN REGION

The Western Region of the Costume Society of America is made up of members from Alaska, Alberta, British Columbia, California, Guam, Hawaii, Idaho, Montana, Nevada, Northwest Territories, Oregon, Saskatchewan, Washington, Wyoming, and the Yukon Territories.

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Address editorial correspondence and contributions to Allyson Hollingsworth at CSAWest.editor@yahoo.com. We welcome submissions as WORD documents via email for the Spring Newsletter, due by February 15, 2010. Submit photos as JPEG files with complete captions and credit lines via email. Author is required to obtain all rights and permissions for images.

REPRINTING POLICY

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CONTRIBUTORS

Inez Brooks-Myers, Arielle Elia, Allyson Hollingsworth, Christina Johnson, Jo Ann Stabb

KEYNOTE SPEAKER: INEZ BROOKS-MYERS

Inez Brooks-Myers has been Curator of Costume and Textiles at the Oakland Museum of California for 35 years, where the focus of her work has been on the clothing of Californians. On September 26, 2009, she will be the keynote speaker at "Western Costume," the Symposium of the Western Region, Costume Society of America. The symposium will be held at the Railroad Museum in Sacramento.



The title of Brooks-Myers' address is "What Is Western Costume?" Is it *calzoneras*? Is it jeans, or swimsuits? Is it Hollywood costume?

Brooks-Myers received AA, BA and MA degrees from the University of California, Berkeley, where she majored in Decorative Art and Design and minored in History and Anthropology. Before going to the Oakland Museum, she worked with the collection in the Design Department at Cal. She is a Past President of the Costume Society of America, a Past President of the Western Region of the Costume Society of America, and was made a Fellow of the Society. Some of the exhibition projects on which she has worked in Oakland include: *American Quilts: A Handmade Legacy*, *History in Hand: Fans from the Collection of*

the Oakland Museum, America's Playmate: Raggedy Ann at 70, Crazy Quilts, Art and History of Early California and Iconic to Ironic: Fashioning California Identity. Presently Inez is working on the reinstallation of the History Gallery at the Oakland Museum of California, which is scheduled to open in May 2010.

The Costume Society of America is an international organization devoted to the study of clothing of people from around the world from prehistoric times to now -- fashion, theatre, movies, TV, art-to-wear, active sportswear, etc. The group has seven regions, the most active being the Western Region. In the past the Western Region has met in such diverse areas as Seattle (WA), Portland (OR), Vancouver (BC), Los Angeles (CA), Ashland (OR), San Francisco (CA) and Santa Barbara (CA). The July meeting of the group was held on the UC Davis campus, highlighted by a curator-led tour of an exhibition on shoes.

PRESIDENT'S MESSAGE

The Costume Society of America offers many wonderful opportunities to study and learn about costume, fashion and textile arts; the designing, making, wearing, conserving and significance of dress throughout history. At our recent National Symposium held this year in Phoenix/Tempe we enjoyed juried papers and presentations by fellow CSA members and an extraordinary exhibition at the Phoenix Art Museum curated by Dennita Sewell based on the theme of Medievalism in fashion. Many inspiring presentations were made by members of the Western Region including Louise Coffey-Webb of Woodbury University; Elizabeth Barber of Occidental College; Heather Vaughan and Shelly Foote, both independent scholars; Kathy Mullet and Elaine Pederson of Oregon State University; Dianne Ayres, of Arts & Crafts Period Textiles; and Candace Kling, Ribbon Artist from Northern California. I always return home from the annual Symposium stimulated and energized by the wealth of research and creative work being done in our field, and the enjoyment of sharing it with so many other like-minded enthusiasts.

In planning our September Regional Symposium scheduled for September 25-26 in Sacramento, we are offering another, more local opportunity to hear juried research papers and presentations by fellow CSA members focusing on the theme of Western Costume... what it was, what it is and what it means in today's world. I encourage all Western Region members to participate in this event and come to Sacramento to enjoy a day devoted to this topic, with lots of opportunities to socialize and meet other CSA members and their guests. You will learn something new about costume, I guarantee it! Please contact me if you have questions or need another copy of our Registration Form!

See you in Sacramento!

Jo Ann
CSA-WR President
jcstabb@ucdavis.edu



CSA-WR President Jo Ann Stabb meets Edith Head (a.k.a. Susan Claassen) at the CSA National Symposium in Tempe & Phoenix, Arizona, following a performance of "A Conversation With Edith Head" - a wonderful reincarnation of The One and Only!

Photo courtesy of Susan Claassen

INSIDE THIS ISSUE

KEYNOTE SPEAKER
PROFILE: INEZ BROOKS-
MYERS
PAGE 2

EVENTS AROUND THE RE-
GION
PAGE 4

BETSY BLOOMINGDALE AT
FIDM INVITATION
PAGE 5

PROGRAM HIGHLIGHTS:
NBC UNIVERSAL TOUR
PAGE 6
SPRINGTIME IN THE SIERRA
PAGE 8
UC DAVIS SHOES
PAGE 10
MAY ROUTH & PATRICIA
ANAWALT RECEPTION
PAGE 11

INTERNSHIP REPORT
PAGE 12

NEW BOARD MEMBERS
PAGE 13

BOARD MEETING MINUTES
JULY 11, 2009
PAGE 14

EVENTS AROUND THE REGION

Rosalie Whyel Museum of Doll Art Bellevue, WA

Dolls for Democracy

August 18 – November 8, 2009

A traveling exhibit from Washington State Jewish Historical Society, re-introducing a program “Dolls for Democracy” started by artist Ruth Cecil Bullard Weeks in the 1950s. Weeks began creating life-like dolls depicting famous people for the women of B’nai B’rith that were used to teach school children that all people can contribute to a society and achieve their dreams, regardless of race, religion, gender or economic status. Over 30 dolls will be on display.

A Few of My Favorite Things

May 30 – October 25, 2009

Rosalie Whyel will display “A Few of My Favorite Things” as well as a recent acquisition that will remain on permanent display.

17th Anniversary Celebration and Sale

September 12, 2009

Mint in Box

October 31, 2009 – February 21, 2010

Terri Lee and Family

February 27 – May 16, 2010

The World Embellished-Lace

May 22 – October 27, 2010

“The exhibit combines exceptional examples of fine lace as it embellished people’s and doll’s clothing in the 18th thru 20th centuries as well as personal and household items of the period and lace just for lace’s beautiful self.”- Rosalie Whyel

For more information, please visit www.dollart.com, or call (425) 455-1116.

Textile Seminar in Guizhou Province, China

April 19-May 6, 2010

Contact Phila McDaniel of East-West Tours, Inc. at (951) 551-1928 or visit www.eastwesttours.net

Historic Dress for Modern Design with Tim Long

January 4-9, 2010

Hosted by Claire Shaeffer Workshops in Palm Springs, CA.

This unique workshop will focus on the “Liberty of London” drape, the ease and fit of Claire McCardell, self-fabric trims, using gigot sleeves in today’s fashions, and building fullness with boning and tie-backs.

For more information, contact Claire at sewfari@earthlink.net or call 760-325-7906.

SAVE THE DATE!



Photo courtesy of Las Vegas Convention and Visitors' Bureau

Mark **February 13, 2010** on your calendars for our fabulous program in Las Vegas, Nevada. The morning will start with a visit backstage at Jubilee - one of the last lavish showgirl productions. We will have the opportunity to talk with the wardrobe mistress and see a showgirl. After lunch we will move to another venue. The details for the afternoon are in-progress but all our options are just as interesting!

CSA WESTERN REGION INVITES YOU TO ...

“High Style: Betsy Bloomingdale and the *Haute Couture*”

October 17, 2009-December 13, 2009

This exhibition celebrates a donation of 125 *haute couture* garments given to the FIDM Museum at the Fashion Institute of Design & Merchandising over thirty years by International Best Dressed Hall of Fame icon Betsy Bloomingdale. Mrs. Bloomingdale married Alfred P. Bloomingdale—an heir to Bloomingdale’s department stores and founder of Diners Club credit cards—and has lived in Los Angeles her entire life. She purchased French *haute couture* from 1961 to 1996. Her *couture* wardrobe included designs by Marc Bohan and Gianfranco Ferré for Christian Dior, Hubert de Givenchy, Pierre Balmain, Yves Saint Laurent, and André Courrèges, along with ready-to-wear by James Galanos, Adolfo Sardina, Oscar de la Renta, and Valentino Garavani. This exhibition includes 60 ensembles and describes the process of *couture*, showcases her favorite designers, and examines her personal style and lifestyle. Supplementary exhibition materials include hand drawn *croquis* (colored sketches with attached fabric swatches), contemporary photographs of Mrs. Bloomingdale at many international events (including the wedding of Prince Charles and Princess Diana), as well as magazine layouts illustrating garments she ordered photographed by famed photographers. Accompanying the exhibition is a catalog and video documentary exploring her privileged world.

Please join exhibition co-curators Kevin Jones and Christina Johnson for a behind-the-scenes presentation about the exhibition, a screening of the documentary and a tour on November 7, 2009.

For more information see: www.fidmmuseum.org or call Kevin Jones or Christina Johnson, exhibition co-curators at (213) 623-5821.



Croquis, Marc Bohan for Christian Dior, Spring/ Summer 1983.

Photo courtesy of FIDM Library Special Collections

Tour Date: November 7, 2009

This will be a morning program. A schedule of events will be forthcoming.

CSR-WR PROGRAM EXPLORES HOLLYWOOD COSTUME RESOURCES

Report from NBC Universal Archives Tour, February 17, 2009

by Jo Ann Stabb

Fifteen CSA members enjoyed a behind-the-scenes tour of NBC Universal Archives & Collections and the Universal Experience at Universal Studios Hollywood on February 17, 2009, that included a private viewing of the Universal Experience Exhibition Gallery and an exclusive tour of the Archives. Co-hosted by CSA-WR members Elizabeth Walton, former NBC Universal Archivist - Exhibit Planning & Design, and Deidre Thieman, Sr. Archivist - Entertainment Assets, this program revealed some of the challenges involved in conserving and exhibiting Oscar-nominated costumes designed for films, including sketches and costumes by Edith Head for Shirley MacLaine in *Sweet Charity*; Jean-Pierre Dorleac's costumes for Jane Seymour and Christopher Reeve in *Somewhere in Time*; and Jean Louis' Costumes for Julie Andrews in *Thoroughly Modern Millie* (1967). In addition, examples of Oscar award winning film costumes included designs by Valles & Bill Thomas for *Spartacus* (1960); Edith Head for *The Sting* (1973); Janty Yates costumes for Russell Crowe in *Gladiator* (2000); and the famous

green dress designed by Jacqueline Durran for Keira Knightley in *Atonement* (2007) were displayed.

The presentations also included a review of costume cataloging, conservation and storage techniques employed by the archivists of this massive collection that incorporates props, accessories and set designs and maquettes as well. CSA members were left with vivid memories and a deep respect for this legendary collection, thanks to Elizabeth and Deidre's informative presentations. This small, exclusive tour and presentation gave ample time and access for individual questions and interaction, one of the many benefits of participating in a CSA event.

Many CSA-WR members went on to visit the Annual Motion Picture Costume Design Exhibition installed at the Fashion Institute of Design & Merchandising (FIDM) Museum & Galleries in downtown Los Angeles, which is always a highly anticipated event each Spring. Others went on for an informal visit to Western Costume library and archives, providing a very comprehensive overview of the film and theatrical costume resources available in Los Angeles.



CSA-Western Region members and guests touring NBC Universal Archives & Collections and the Universal Experience at Universal Studios Hollywood on February 17, 2009, included:

Left to right:

Tracy Winkler, Shelly Foote, Inez Brooks-Myers, Betsey Potter, Jo Ann Stabb, Elizabeth Walton, former NBC Universal Archivist and Co-Host; Arielle Elia, Phyllis Specht, Justine Limpus Parish, and Nancy Bryant

Photo courtesy of Judith Baer

CSR-WR PROGRAM EXPLORES HOLLYWOOD COSTUME RESOURCES

Elizabeth Walton, former Archivist - Exhibit Planning & Design (*2nd from left*), explains some of the costumes included in the exhibition of film costumes installed at the Universal Experience to members of CSA-Western Region including (*left to right*) Betsey Potter, Tracy Winkler, and Ariele Elia, a CSA-WR student member who later received an invitation to serve as an Intern at NBC Universal Archives & Collections as a result of this CSA-WR program.

Photo courtesy of Judith Baer



Deidre Thieman, Senior Archivist - Entertainment Assets, (*left*) and Elizabeth Walton, former Archivist - Exhibit Planning & Design (*right*), co-hosted the CSA-WR behind-the-scenes NBC Universal Archives & Collections Tour February 17, 2009, enjoyed here by Phyllis Specht and Kay King, Past Presidents of National CSA.

Photo courtesy of Judith Baer

"SPRINGTIME IN THE SIERRA" PROGRAM REPORT

APRIL 18, 2009

by Jo Ann Stabb

CSA-WR Members and their guests were treated to a daylong program that included visits to the Wild Wonderful King Vintage Museum in Oakhurst, California, and a behind-the-scenes visit at the Yosemite Museum, Yosemite National Park.

Allan King and his late wife Barbara collected vintage clothing for over 20 years. In 2002 they opened the museum in conjunction with the Wild Wonderful Women organization and recently moved to new expanded facilities located on Highway 41 in Oakhurst, California. The collection contains women's fashionable dress dating from 1790 to mid-20th century and features an extensive hat and accessories collection, children's clothing and several military uniforms. The two featured exhibitions included "Fashions through the Decades of 1910-1950" and the "Influence of War on the History of Fashion".



April 18, 2009: CSA-WR studies costume treasures in Oakhurst, California and Yosemite National Park
Photo courtesy of Mary Ann Hutcherson

Executive Director of the Museum and CSA-WR Board Member Mary Ann Hutcherson welcomed CSA members to the King Vintage Museum giving a narrated tour and background information about the collection in the morning. For a virtual tour: www.kingvintagemuseum.org

After a beautiful drive to majestic Yosemite Park, the group enjoyed a gourmet lunch in the gracious dining room of the famed Ahwahnee Hotel, followed by a behind-the-scenes visit to the storage areas of the Yosemite Museum with Curator Jonathan Bayless. The evolution of Park Ranger uniforms and badges was discussed and examined. Several displays in the Museum featured indigenous clothing and basketry of the Miwok and Paiute native people dating from 1850 to the present. Current examples of basketry are still being produced and sold in the Museum store.

It was a very full, stimulating day devoted to a range of fashion and costume that reflects the cultural history of the California Central Valley.

Our thanks to Mary Ann Hutcherson and the staff and volunteers of the King Museum of Vintage Fashion for all of their efforts in organizing this wonderful CSA-WR experience!



Members and their guests of the Costume Society of America-Western Region pause at the dramatic scenic overlook on their way to the Yosemite Museum April 18, 2009, for a behind-the-scenes tour and lunch at the Ahwahnee Hotel, part of a day-long program that also included a morning visit to the Wild Wonderful King Vintage Museum in Oakhurst, California.

Left to Right: Reinaldo Gutierrez; Allan King, Co-Founder of the King Vintage Museum; Carly Boerrigter, student intern at the King Vintage Museum who helped research items on exhibit; Inez Brooks-Myers, Past President of Western Region; Mary Ann Hutcherson, Executive Director of the King Vintage Museum, CSA-WR Board Member and Host for the day; Mark Hutcherson, Lila Finlay-Gutierrez; Jo Ann Stabb, President of CSA-Western Region, with Christina Johnson and Kevin Jones, Board Members of CSA-WR.

Photo courtesy of Mary Ann Hutcherson

"STEPPING OUT: SHOES FROM AROUND THE WORLD" PROGRAM



Inez Brooks-Myers, Candace Kling and Betsey Potter examine the colorfully embellished shoes on exhibition at the *Stepping Out: Footwear from Around the World* exhibition that CSA-WR members enjoyed in July at the Design Museum, University of California Davis.

Photo courtesy of Heather Vaughan

Report from *Stepping Out: Shoes from Around the World* at UC Davis

July 11, 2009

by Jo Ann Stabb

Twenty-five members of CSA-Western Region enjoyed the half-day program in July featuring a global survey of shoes exhibited at the Design Museum on the University of California Davis campus. The exhibition entitled *Stepping Out: Footwear from Around the World* featured seventy pairs of shoes ranging from traditional embroidered Turkish mules with curved soles to 7" platform high heels from Pakistan, richly embellished with gold sequins and beads. Nora Cary, the student Curator who researched and selected the shoes to be displayed, gave a lecture explaining stylistic differences among shoe design based on cultural, geographical and fashion influences. She had received a grant to conduct research at the famed Bata Shoe Museum in Toronto, Canada. Adele Zhang, Curator of the Design Collection, then conducted a narrated tour of the exhibition

installation, and a bit of history about the UCD Design Collection that currently includes over 300 pairs of shoes. A brief "behind-the-scenes" tour of the Collection storage area followed.

An informal luncheon gave an opportunity for CSA members and guests to network and share their interests, professional concerns and backgrounds in the field of costume and fashion.

To view photos and reviews of the exhibit, please visit:

<http://designmuseum.ucdavis.edu/>

A poster featuring photos of shoes from the exhibition can be purchased from UC Reprographics at:

<http://repro-ecommerce.ucdavis.edu/centennial/posters/various-footwear.html>



A view of the exhibition *Stepping Out: Footwear from Around the World* installed at the Design Museum, University of California Davis, that was the focus of the CSA-WR July program. Seventy pairs of shoes were displayed and discussed in a lecture presentation by UCD student curator, Nora Cary, and Design Collection Curator, Adele Zhang.

Photo courtesy of Heather Vaughan

CHAMPAGNE RECEPTION HONORING MAY ROUTH & PATRICIA ANAWALT

Western Region Members celebrated the lifetime achievements of Costume Designer **May Routh**, who was awarded the inaugural CSA “Costume Design Award” in 2008 at the New Orleans Symposium, and **Patricia Anawalt**, Founding Director of the Center for the Study of Regional Dress at the UCLA Fowler Museum and author of *The Worldwide History of Dress* (Thames & Hudson, 2007), who was named a CSA Fellow at a special champagne reception at the 2009 CSA National Symposium in Tempe, Arizona.



Honorees Patricia Anawalt (*left*) and May Routh.



Jo Ann Stabb toasting our honorees at the champagne reception sponsored by MW Fandrich Consulting.



The unbelievably talented May Routh who designed the costumes for *Newsies*, *The Man Who Fell to Earth*, and many other memorable films.



Phyllis Specht (*right*) recalls memories of honored CSA members May Routh and Patricia Anawalt while surrounded by Candace Kling (*left*) and Kaye Kittle Boyer, Executive Director of CSA (*center*).



Part of the Western Region Board with honorees May Routh and Patricia Anawalt.

All photos courtesy of Michelle Webb Fandrich.

CSA WESTERN REGION NBC UNIVERSAL INTERNSHIP REPORT

By Ariele Elia

I was just weeks away from college graduation with a B.A. in art history, and for the first time in my college career I had no definitive idea as to the future. While I knew I wanted to attend graduate school -- combining my art history major with fashion, I also knew I wanted to take a year off to reflect and hopefully gain some “real life” experiences to better define how I was going to combine these two disciplines. After many coffee filled conversations with an assortment of people, e.g. fashion designers, retailers, professors, even the lawyer next door, I was still confused.

I was equally perplexed about the practical aspect of graduate school - what would I do when I graduated? How would I apply my graduate studies to an actual paying job? As fate would have it, the answers were just around the proverbial corner.

While searching for Yves Saint Laurent symposium tickets, I met Heather Vaughan, a fashion historian from Berkeley. Ms. Vaughan was generous enough to discuss some of her own post-college trials and tribulations, her graduate studies at NYU, along with some of her professional experiences. Among her many words of wisdom, was her strong suggestion that I associate with the Costume Society of America (CSA). Ms. Vaughan told me I would meet a number of interesting, similarly minded women in the fashion industry. I joined CSA, and as promised by Ms. Vaughan, I met a number of interesting women, including the Western Region president, Jo Ann Stabb.

Within a few months of joining CSA, I received notice of a costume archive tour at NBC Universal. When I signed up for the program, I knew nothing about the costume archive process. However, by the time the tour finished, I knew I had to be a part of the costume industry in one form or another. The costumes were breathtaking and the process of preserving them was absolutely fascinating. The only thing I could think of was how could I spend more time with costumes and how could I make costumes my career. After the tour, with knees shaking, I asked Deidre Thieman, the tour guide and head archivist at NBC Universal (also a CSA member) if NBC Universal offered any internships. She said yes; told me to apply and she would review my resume. While not fully comprehending the opportunity that lay ahead, I made my application and crossed my fingers.

About a week later, NBC Universal contacted me and a telephone interview was scheduled. I made the cut and in June of 2009 my internship at NBC Universal started! My experience included cataloging, photographing, properly packing and storing costumes, loaning pieces for exhibits, and dressing mannequins. Among the many highlights of my internship was my involvement in the archiving of costumes from *Mamma Mia*, *Public Enemies*, and *Brokeback Mountain*. The overall experience reaffirmed my earlier belief gained on the tour that working in the costume industry would guide me in my graduate studies, as well as afford me an area of professional practice.

My internship is now complete and soon my graduate work at the Fashion Institute of Technology will begin. In the meantime, I am preparing for my big move to New York and saying good-bye to my many friends in California. Luckily, wherever I go, CSA will be there. Through Ms. Stabb, I met the president of the Eastern Region, and look forward to meeting other East Coast CSA members.

While a member of CSA for less than a year, I found that the guidance, help, knowledge and overall mentoring of CSA has pulled me from the vast pool of the unknown. I cannot say enough about CSA and fully expect to be a lifetime member.

NOTE: CSA-Western Region will sponsor an internship at a museum or educational institution in 2010. Look for a forthcoming announcement with more details.

WELCOME NEW CSA - WESTERN REGION BOARD MEMBERS

JUDITH A. MATHEY

After graduating from Northwestern University with a Liberal Arts degree, I began working in retail at Marshall Field & Co. in Chicago and moved up to become the Fashion Director for their Old Orchard Store. Marriage to my husband, Bob, brought me to Los Angeles. Very soon after, I became the Fashion Director for the Southern Division of I. Magnin & Co.. It was an extraordinary time in fashion. Yves St. Laurent came and we did a small intimate show of his Mondrian dresses. Givenchy, Marc Bohan of Christian Dior, Norman Norell, Gus Tassell, among many others, presented their fashion shows. Coincidentally, Jo Ann Stabb and I worked for the same woman Vice-President, who truly represented a gender achievement in the 1960's.



When I desired part-time work because of social commitments and non-profit work, I was fortunate to become associated with The Fashion Institute of Design and Merchandising and eventually taught the course entitled "History of Costume" which I dearly loved. I also began computer cataloging their fledging costume collection. During this time, Bob and I had a home in Malibu, but also a condominium across from the Music Center in downtown Los Angeles. Jack Handford, Rosalie Utterbach, Phyllis Specht and I would meet there periodically over wine and lunch to try to conquer the world of costume education. Nothing much came of it but we sure did have fun!

In addition, I served as an executive officer on the board of the Costume Council for the Los Angeles County Museum of Art when Edward Maeder was hired. I was also an executive officer for the Docent Council Board of the J. Paul Getty Museum, which didn't have much to do with textiles, but very much to do with art and intrigue.

Decades ago, Bob and I began collecting Turkish art. Besides calligraphy, ceramics, glass, metal and wood, we focused on the textiles; hand-woven rugs and kilims

of past centuries as well as a few embroideries. Our textiles have been on exhibit in San Francisco and our ceramics have been on exhibit in Istanbul. They are shown in several books. We live with our art and enjoy it everyday as it graces our floors and walls.

We moved to Mendocino from Malibu 18 years ago and have established a wonderful life in this enriching community. Our garden has been used often by local charities for fundraising. Recently, a tour of master gardeners came through lead by a horticulturist from the University of Missouri. We hosted an international group after a symposium in San Francisco on rhododendrons. We collect rhododendrons and conifers, featuring over 300 specimens of each with ferns, maples and myriad perennials rounding out our gardens under the redwoods.

I have served as an executive officer on the National Board of Directors for the Costume Society of America and presently serve as the Treasurer (and investment advisor) for the Trustees of the Endowment. CSA has enriched my life in many ways. I am happy to be an active participant in its future, on a regional as well as national level.

ELISE ROUSSEAU

I originally became a CSA member from 1997 to 2000, while attending graduate school in Museum Studies. The emphasis of my research was in collections care, Medieval and Renaissance costume, and later I focused particularly on Spanish Colonial missionary vestments produced in Neuva Espania (Mexico City) with trade silk brocades and damasks originating from Peking and Manila. I continued my studies in textile conservation in Belgium, where I worked with period vestments, embroidery, and tapestry.



continued on page 14

WELCOME NEW CSA - WESTERN REGION BOARD MEMBERS

continued from page 13

I worked with Santa Clara University's de Saisset Museum as Researcher, Curator, Exhibit Designer, and Conservator of their prestigious Vestment and Historic Objects collections from Mission Santa Clara de Asis for seven years. In 1999, I established a burgeoning private practice, Art Conservation de Rigueur, specializing in comprehensive textile and objects conservation, and cleaning, repairs, and custom display for small museums, private collectors, and antique dealers. I also offer summer apprentice internships and practicums to students looking to have hands-on experience in the field.

In 2006 I renewed my participation and current membership with CSA. My involvement with CSA on the regional and national levels has been to attend specialty programs and exhibition previews and events, including some of those in conjunction with the Textile Arts Council and the Textile Society of America. I was an exhibitor at the 2007 National Conference in San Diego; where I also hosted a roundtable discussion focused on collections care, handling, and appropriate materials for the storage of costume.

I would like to contribute my efforts within the CSA Western Regional Board to focus on the Education Committee and working to create a series of seminar programs addressing such topics as: Conservation Safe Storage and Collections Care for Costume and Flat Textiles; Solutions and Implementation of Integrated Pest Management Planning; and the Building and Fabrication of Mount Structures and Custom Boxes for Storage and Display. I have instructed annual workshops on these subjects specifically designed for the small museum, collections manager, registrar, and preparator over the past five years with many participants from the CSA Western Region. I hope that my knowledge and experience can benefit the membership at large by disseminating the imperatives and practical approaches of preventative conservation measures.

With best regards, I thank you for the opportunity to serve on the Western Region Board of Directors.

CSA - WESTERN REGION BOARD MEETING - SATURDAY, JULY 11, 2009

University of California, Davis
Room 135 Walker Hall (Design Building)

PRESENT: Nancy Fadis, Michelle Webb Fandrich, Mela Hoyt-Heydon, Mary Ann Hutcherson, Melinda Kerstein, Candace Kling, Judith Mathey, Betsey Potter, Elise Rousseau, Jo Ann Stabb, Heather Vaughan

ABSENT: Shelly Foote, Christina Johnson

PRESENT AFTER CONFIRMATION: Allyson Hollingsworth

GUESTS PRESENT: Inez Brooks-Myers, a former President

PROXIES: Three proxies were received by the Secretary for attachment to these minutes, as a matter of public record. Christina Johnson designated Jo Ann Stabb to place her proxy vote and Shelly Foote designated Melinda Kerstein to place her proxy vote. Heather Vaughan's proxy was invalid as she was able to attend.

CSA - WESTERN REGION BOARD MEETING -SATURDAY, JULY 11, 2009

MEETING: The meeting was called to order by President Jo Ann Stabb at 1:30 p.m.

All agreed that part of the seventh item on the agenda should be the first item of business, i.e., to appoint the new editor of the Western Region newsletter, so that she could be invited into the meeting. Allyson Hollingsworth is the nominee. Jo Ann briefly summarized her background.

MOTION: *Michelle Webb Fandrich moved to accept Allyson Hollingsworth as the new editor of the Western Region newsletter. Mela Hoyt-Heydon seconded. MOTION CARRIED UNANIMOUSLY.*

Allyson joined the meeting and was met with a hearty round of applause. Jo Ann encouraged board members to contribute articles and reviews – an action item for all. The deadline is August 15th for the Fall 2009 issue. Michelle Webb Fandrich, prior Newsletter Editor, then gave a CD with past records and information about the newsletter process to Allyson.

1. INTRODUCTION AND WELCOME: President Jo Ann Stabb

The President welcomed and introduced the new WR Board Members:

“Class of 2009-2012”

Candace Kling

Judith Mathey

Elise Yvonne Rousseau

Each gave a brief summary of her experience.

The President then distributed the new rosters of board members and committee chairs.

2. APPROVAL OF MINUTES OF FEBRUARY 16, 2009: Heather Vaughan, Secretary

The President asked for corrections or amendments to the minutes of the February 16, 2009 meeting which were distributed by email prior to this meeting. There being none,

MOTION: *Betsey Potter moved, Heather Vaughan seconded that the minutes be accepted as distributed. MOTION CARRIED UNANIMOUSLY.*

Judith Mathey will be acting as Secretary for Heather Vaughan who is present, but unable to produce the minutes after the meeting.

3. TREASURER’S REPORT: Betsey Potter, Treasurer

Betsey Potter distributed a two page report, which is attached to and becomes a part of these minutes. It covers the last six months of the fiscal year, January 1, 2009 through June 30, 2009. The report includes the profit/loss statement, the checking account balance and the CD investment with Wells Fargo. The report reflects the rebate from National which is now paid annually. Betsey cautioned that the \$500 security deposit to the CA Railroad Museum had not yet been cashed. She also cautioned that \$50 (and some cents) had not been reconciled to have the figures balance.

The Treasurer’s report was ACCEPTED AS PRESENTED.

CSA - WESTERN REGION BOARD MEETING - SATURDAY, JULY 11, 2009**4. UPDATING POLICIES & PROCEDURES AND BY-LAWS:** Nancy Fadis, Past President & Historian/Archivist and Jo Ann Stabb, President

The President acknowledged the enormous effort by Nancy Fadis to compile the report with the appropriate motions integrated into the Policies and Procedures. The report is attached to and becomes a part of the minutes. The President asked for a motion to begin the discussion.

MOTION: Heather Vaughan moved to incorporate and locate the additions and changes to the Western Region Policies and Procedures as outlined in an email sent to all board members for this meeting. Melinda Kerstein seconded.

Nancy Fadis clarified why this action needed to be taken by the Board. Inadvertently, some years ago, the By-Laws and Policies and Procedures were combined into one document. First, Nancy disentangled them. Then she went through six years of meeting minutes and pulled out the motions which were inherently policies or procedures. Given that the motions had been passed in previous board meetings, the question before this board was simply a matter of approving where the motion would reside within the official document of Policies and Procedures. Jo Ann and Nancy had gone to great lengths to integrate the motions and email them to the Board prior to the meeting. A few of the roman numerals and numbers will be tweaked when the finished product comes out.

The question was put to a vote, MOTION CARRIED UNANIMOUSLY.

Jo Ann said that she would perform the integration. Candace Kling recommended that the Policies and Procedures be put on-line and be updated on-line. Jo Ann Stabb said she would contact Sheryl Birkner about this once the incorporation of motions into them was complete. It was also agreed that the Policies and Procedures would be updated with all pertinent motions after each board meeting by the secretary.

MOTION: Mary Ann Hutcherson moved that the Chair of the Policies and Procedures Committee be the Past President & Historian/Archivist. Michelle Webb Fandrich seconded.

Jo Ann said that at the present time the stewardship of policies and procedures was assigned to the President-Elect but that it was an unnecessary burden added to an already time-consuming position. Others agreed that it was a natural fit for the Past President's duties who also serves as Historian/Archivist.

The question was put to a vote, MOTION CARRIED UNANIMOUSLY.

This change will be written into the updated Policies and Procedures document after being put to a vote by the membership at the annual meeting scheduled for September 26, 2009.

5. MEMBERSHIP UPDATE: Jo Ann Stabb reporting for Phyllis Specht, Chair. A copy of the chair's report is attached to and becomes a part of these minutes.

The report highlights the lapsed members and the new members of Western Region, and the regional breakdown of all members by category for all the regions. Western is still the largest region

CSA - WESTERN REGION BOARD MEETING - SATURDAY, JULY 11, 2009

with a membership of 282/293 members. The policy for following up on lapsed members is that Phyllis Specht sends a letter and Nancy Fadis follows up with a phone call. All acknowledged that Mary Ann Hutcherson's trifold was an effective tool to help increase new membership.

6. PROGRAMS: Jo Ann Stabb reporting for President-Elect Shelly Foote. A copy of the President-Elect's report is attached to and becomes a part of these minutes.

2009 Symposium - CA Railroad Museum in Sacramento on September 25-26, 2009

Jo Ann Stabb reported that all was coming together for the 2009 symposium and that the information and registration form will be put on the web. Shelly Foote and Jo Ann will request this of Sheryl Birkner, CSA-WR Web Liaison. Michelle Webb Fandrich suggested a link may already be active; this will be confirmed.

The *budget* was reviewed and Jo Ann noted that the Railroad Museum had reduced their room rental rate to \$750. The costs would be covered with 40 or more in attendance. However, the money for the winner of the Student Award presentation was not budgeted because the program chair stated that the money was to come from dedicated regional funds in the Western CSA budget. It was suggested that fundraising could be done at a future date to make up the difference for this symposium. At this point, on a cell phone call to Shelly Foote, Jo Ann ascertained that the amount of money available to the student winner was up to \$700, with the breakdown as follows: up to \$300 for transportation, payment of two nights stay at the symposium hotel and a waive of the registration fee.

MOTION: Mela Hoyt-Heydon moved acceptance of the proposed budget as presented by Shelly Foote for the 2009 WR Symposium to be held at the CA Railroad Museum. Elise Rousseau seconded.

After discussion concerning remuneration to the student award winner and the keynote speaker, the motion was amended.

MOTION AMENDED: The motion was amended by Mela to read: move acceptance of the proposed budget as presented by Shelly Foote for the 2009 WR Symposium to be held at the CA Railroad Museum with the addition of up to \$700 for the winner of the student award and up to \$300 for the keynote speaker. Elsie Rousseau seconded.

MOTION CARRIED as AMENDED UNANIMOUSLY.

Concerning *publicity*, Jo Ann Stabb said the challenge would be to get a good turnout. Elise Rousseau and Heather Vaughan said they would help with the distribution of the trifolds to their various organizations and groups. Mary Ann Hutcherson had brought a supply so they could take them along. Heather said she would get a digital version from Shelly Foote and put in on the blog, encouraging attendees to take the Amtrak train to the symposium.

2010 Future Programs

Shelly Foote's proposals were reviewed with interest.

Elise Rousseau said she will send information to Shelly Foote about the Santa Clara University

CSA - WESTERN REGION BOARD MEETING - SATURDAY, JULY 11, 2009

Museum's proposed exhibition on vestments. Inez Brooks-Myers said there would be a complimentary exhibit in Oakland and the idea of an all day event with a shuttle between the two exhibitions was discussed with many thinking that would be a good idea. Both Elise and Inez felt the exhibitions might not take place until 2011. Elise saw this as an opportunity to bring in outside groups as well, not as sponsors, but as invitees.

Mary Ann Hutcherson promoted the idea of a conservation symposium with Elise Rousseau leading the conference. The possibility of extending the national "Angels" project to the region under Elise's guidance and leadership was also well received.

7. WESTERN REGION NEWSLETTER

Jo Ann lead a discussion as to whether the Western Region newsletter, now under the editorship of Allyson Hollingsworth (see first item of business), should go electronic.

MOTION: Heather Vaughan moved that the newsletter go electronic to all who wish to receive it as such and that it be sent by mail to libraries and those who wish to have a hard copy, pending results of a membership survey. Elise Rousseau seconded.

Discussion included noting that more and more regions are going electronic. However, the mail was also used for libraries and members who wished to receive it by post. Michelle Webb Fandrich explained that the cost of the Western Region newsletter sent twice a year with 12 pages is approximately \$3000 for the year. Sending electronically saves both printing and postage cost, although printing is by far the larger expense. All concurred that the email needs to be sent as a PDF attachment, not published on the Web site. If published on the web site, the newsletter needs to be moved to "Members Only".

Nancy Fadis said she will conduct a survey of the Western membership, telling them that we are going to begin publishing the newsletter electronically, but if they wish to receive the newsletter by email we would be happy to send it that way too. She proposed sending hard copies of the survey to non-electronic members. Nancy will send a draft to the Board soon.

Allyson proposed that the board consider using a service that charges about 5 cents per member to track who opens their email and who looks through it. Others agreed that was a good idea and should be considered for the project.

The question was put to a vote, MOTION CARRIED UNANIMOUSLY.

Jo Ann Stabb again reminded all that the next deadline for submission to the Newsletter is August 15 for the Fall 2009 issue.

8. PUBLICITY/PUBLIC RELATIONS: Mary Ann Hutcherson, Chair

Mary Ann Hutcherson showed the new symposium tri-fold as well as the general one for membership. She passed many out for board members to take for distribution to their various

CSA - WESTERN REGION BOARD MEETING -SATURDAY, JULY 11, 2009

constituencies. She was complimented by all for her excellent work to produce these eye-catching and informative brochures.

9. EDUCATION COMMITTEE: Mela Hoyt-Heydon, Chair

Mela passed out a proposed membership survey updated from the prior one submitted in the board packet, which is attached to and becomes an official part of these minutes. Its purpose is to help the Western Region increase the attendance at their meetings. It asks for interests as well as program formats preferred, length of programs preferred and other pertinent data. All approved her moving forward with sending the survey. Mela asked that board members give her any further input for the survey by July 18. Mela also said the survey should go out through a survey monkey which is available from National. However, she may use her own resources if they cannot service her needs in a timely manner.

10. NOMINATING COMMITTEE: Jo Ann Stabb reporting for Christina Johnson, Chair

Jo Ann said that names for proposed board members to stand for election in 2010 are due by January 1, 2010. Jo Ann asked the board to propose nominees and most importantly to inquire if the person they propose would consent to stand for election. All names should be submitted to Christina Johnson, Nominating Committee Chair.

11. ELECTIONS COMMITTEE: presented by Jo Ann Stabb

The order of business for the Elections Committee was to appoint a new chair. Candace Kling, nominee and board member, was asked to step out of the room while she was considered for the position. Jo Ann Stabb outlined her excellent background and qualifications for the job. The entire board, through unanimous consent, approved her nomination. She was invited back into the room and given a hearty applause.

Jo Ann has sent a letter of thanks to Anne Coco for her service on the Board 2008-2009 and as 2009 Elections Chair. She has requested Anne to send the elections committee notebook containing past records and procedures to Candace Kling, new Elections Chair for 2010.

12. STUDENT AWARDS AND STIPENDS: Melinda Kerstein, Chair

Melinda discussed her report which is attached to and becomes a part of these minutes. She brought up the topic of student membership support and asked if the Board wished to continue offering this savings to students. The first announcement went out in October 2008 and offered students a \$20 reduction to the \$45 student membership rate. It was available to first time and renewing students with proper identification. Four students have joined or renewed under this offer during 2008-2009; totaling \$80 cost.

Discussion ensued regarding the pros and cons of the effect on the Western Region budget. Michelle Webb Fandrich said that a model of a three year business plan was prudent to really see if the region is benefiting from the Student Membership Awards.

MOTION: Michelle Webb Fandrich moved to continue the student membership stipend for two more calendar years, 2010 and 2011. Heather Vaughan seconded. MOTION CARRIED UNANIMOUSLY.

CSA - WESTERN REGION BOARD MEETING - SATURDAY, JULY 11, 2009

The suggestion was made to promote this in the newsletter. Melinda Kristen said she would submit information to the newsletter about this opportunity.

Melinda then brought up the issue of the Jack Handford Student Internship Awards and how they are funded. Heather Vaughan confirmed that a motion to alternate the internship awards with the student symposium awards had passed in a previous board meeting.

MOTION: Melinda Kerstein moved that the Western region establish a yearly budget with line items, including the money for student internships. Mela Hoyt-Heydon seconded. MOTION CARRIED UNANIMOUSLY.

Treasurer Betsy Potter said she will have a line item budget ready for the next board meeting, November 7.

MOTION: Melinda Kerstein moved that \$2000 would be used for the Jack Handford Internship Award for the fiscal year 2009/2010. Mela Hoyt-Heydon seconded. MOTION CARRIED UNANIMOUSLY.

Inez Brooks-Myers brought up the question of whether interns should be funded for museums that were not accredited. The problem is that many institutions that have museums are accredited, but that their museums are not.

MOTION: Melinda Kerstein moved that the internships from the Western Region would be available to accredited institutions and accredited museums. Elise Rousseau seconded. MOTION CARRIED UNANIMOUSLY.

13. OLD BUSINESS:

The 2009 Celebration Reception held on May 27, 2009 at the CSA National Symposium honoring Patricia Anawalt and May Routh was a terrific success. Special thanks was given to Michelle Webb Fandrich/MW Fandrich Consulting for co-sponsoring the event with the Western region and for creating such wonderful favors. Special thanks was also expressed to Phyllis Specht for her inspiration and advice.

The Franklin Living History Docent Costume project was successfully completed with Cozette Cravens volunteering to sew costumes and with fabric donations received from CSA members Linda Plochocki and the estate of Beth Dunlap.

The question was raised about the prudence of the Western Region putting its name on something we can not own, i.e., fulfilling requests with no control over the outcome. Discussion was tabled for another time.

14. NEW BUSINESS:

RETRO-ACTIVATION OF OFFICER REIMBURSEMENTS: Nancy Fadis said that, in the interest of time, she would propose an email discussion of the topic. All agreed that would be best. She also urged all

CSA - WESTERN REGION BOARD MEETING -SATURDAY, JULY 11, 2009

board members and committee chairs to keep records relating to their positions and to be prepared to pass them on to their successors.

NEW LETTERHEAD: Heather Vaughan, in her capacity as secretary, presented a newly ordered box of stationery for all to take from as they might need. Postage was saved by distributing at the meeting.

ENDOWMENT REPORT: Judith Mathey reported that the Endowment had reached its goal for the fiscal year 2008/2009 which was met with applause. Judith reiterated that all donations for the 2008/2009 fiscal year had been put into CD's with the average yield of 3.925%. She reminded everyone that the Endowment Trustees do not create their own projects. Their purpose is to fund the national awards and grants and to fund regional projects. The progress is slow but steady. When there is more time, she would like to give some of the history of the Endowment, how it came about and what the policies are.

Jo Ann showed a postcard appeal from UCLA which suggested every donor give \$50. The implication was that the fund would grow enormously. She urged the same for the CSA Endowment, recommending that if everyone gave \$25 for instance, the Endowment would make significant gains, as small amounts add up quickly!.

15. **THANK YOU TO RETIRING BOARD MEMBERS (CLASS OF 2006-2009):**

Anne Coco
Holly Poe Durbin
Nancy Fadis

Nancy Fadis was the only member present and received a lovely citation and ribbon and gift and graciously said how much she had enjoyed her tenure. She will still act officially in the capacity of Past President & Historian/Archivist.

The meeting was adjourned at 4:30 p.m. The next meeting will be on **November 7 in Los Angeles.**

Respectfully submitted,
Judith Mathey, Acting Secretary

STUDENT MEMBERSHIP SUPPORT CONTINUES DURING 2010-2011

Currently registered students can join CSA or RENEW their memberships by sending CSA Membership application form with proof of their registration at an educational institution (xerox of Reg. card I.D.) along with a check made out to CSA for \$25 to:

Betsy Potter, CSA-Western Region Treasurer
7306 Coldwater Canyon #16
North Hollywood, CA 91605-4242

Betsy will ADD \$20 from CSA-WR to total the \$45 student fee and forward your application to the National Office!

Consult the CSA website at: www.costumesocietyamerica.com and click on *Membership*



*Newsletter of the Western Region of the
Costume Society of America*

Attn: Allyson Hollingsworth, Editor
PMB 250, 484 Lake Park Ave.
Oakland, CA 94610

NOTES FROM THE EDITOR

I am pleased to be appointed the Editor for the CSA Western Region Newsletter. I currently work as a Technical Specialist and Registrar for the Oakland Museum of California's Professional Services Division. We create the "off-site" exhibits for the Oakland Museum, as well as manage public art programs for the Oakland International Airport and Lafayette Public Library & Learning Center. Some of you may have seen our shows at OAK and at Shorenstein Realty in downtown Oakland.



I am also an artist who works with clothing, costume, textiles and fashion history in my own work. My educational background is a BFA in Jewelry & Metalsmithing from RISD, and an MFA in Art from CalArts. I have always loved fashion and costume, and am excited to be starting my second year of membership in CSA with its many events to explore the various aspects of the garments we so admire.

I look forward to the opportunity to meet some more CSA members at the Western Region Symposium on September 25 & 26 in Sacramento. Please let me know if you have any articles, events or updates for publication in the Spring 2010 issue. The deadline is February 15.

Best regards,
Allyson Hollingsworth